

Stop System Innovation compass

Success guaranteed !

There has never been a compass so easy and practical to use.

Thanks to the new simple pressure branch locking mechanism, an ergonomic design for a comfortable grip and enhanced protection for the pin and lead, the Maped Stop System Innovation compass has all the features to become the best in its class.



Effective and effortless branch adjustment

Thanks to the branch locking mechanism, which works upon simple pressure, handling the compass is easy, smooth and efficient. Aligned with the branch supporting the lead, the clamping lever is ergonomic and intuitive to operate. Just press to choose the distance and then release to draw smoothly without the risk of altering the measurement.

The exclusive STOP system, patented by Maped, provides precision without manipulation or tension and eliminates children's apprehension when using a compass.

Optimised ergonomics and safety

The head of the compass was designed in collaboration with ergonomists to adapt perfectly to the hand and its movements during use.

The pin and lead benefit from a very efficient protection, with no risk of opening, meaning that they can be stored in a pencil case and can guarantee the safety of young users..

2 years of R&D for the Stop System Innovation compass

All the advantages of the Stop System Innovation compass have been derived from 2 years of Maped Research and Development. In particular, these results are the fruit of a study initiated by Maped with young people aged between 10 and 15 with the help of ergonomists and the collaboration of primary and secondary school teachers. This study identified the barriers to using a compass (delicate to handle, fear of losing the measurement and spacing when drawing) and tested improvements for ease of use.

2 choices of trendy, cool colours

- White / Taupe
- Red / Taupe

Packaging

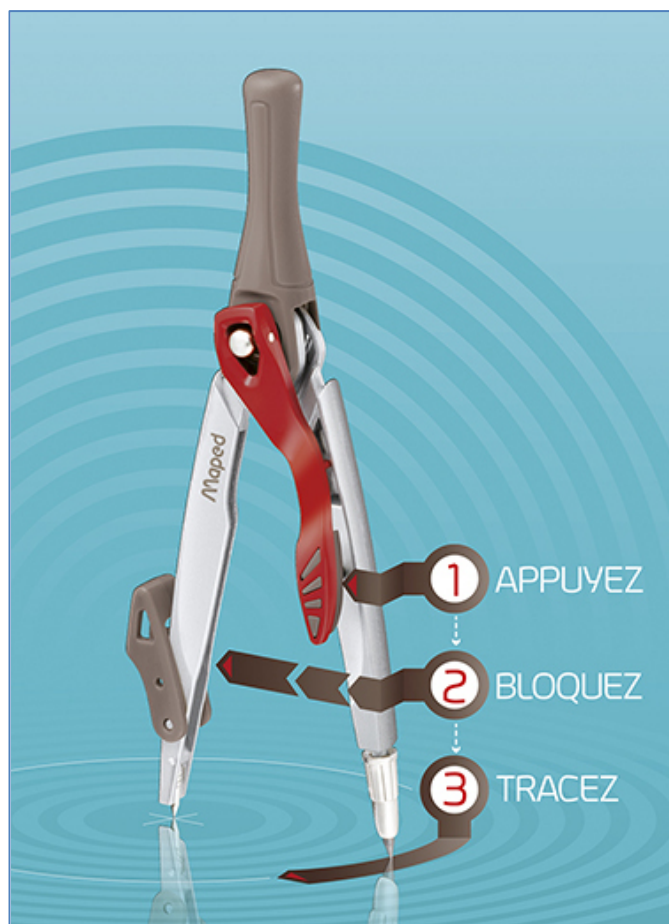
- 1 blister card with 1 compass and 2 mm lead
- 3-piece box with 1 compass and 2 mm lead + 1 removable ring + 1 lead case



The Maped compass in a few key facts

- Maped is the global leader for compasses
- 100% of Maped compasses are manufactured in-house
- Every minute, four Stop System compasses are sold around the world (2013 figures)
- 65 years of experience: Maped has designed and manufactured compasses since 1947

- 2014: launch of the Stop System Innovation compass
- 2005: launch of the first Stop System compass benefitting from a branch locking system



For more online information : www.maped.com

[Press](#)

[All the Maped compasses range](#)

CONTACT Maped

Maped Presse_Communication

B.P. 14 - 74371 Pringy Cedex - France

Tel + 33 (0)4 50 27 26 85 - Fax : + 33 (0)4 50 27 12 58

contact@maped.fr

www.maped.com

Photos credits : Pedro Studio Photo - Maped

CONTACT Agence

Agence Lovenly

Maryne Cervero

e-mail : maryne.cervero@lovenly.com